

**BOSS TALK EXPO, INC.**

# MYMR Tour 2021 Exhibitor

Boss Talk Expo X The Ultimate Entrepreneur

A promotional poster for the Boss Talk Expo 2021 Make Your Mark Reloaded Tour. The background is dark with a white silhouette of a United Airlines airplane flying from left to right. The text "BOSS TALK EXPO X THE ULTIMATE ENTREPRENEUR" is at the top in small white letters. Below it, "BOSS Talk" is written in a large, stylized white font, with "EXPO" in smaller letters underneath. Underneath that, "2021 MAKE YOUR MARK RELOADED TOUR" is written in white. The city names "ATLANTA", "FLORIDA", "LOS ANGELES", and "HOUSTON" are stacked vertically in large, bold, orange letters. At the bottom, "WWW.BOSSTALKEXPO.COM" is written in white. Below the website, there is a row of logos: "NOW ACCEPTING VENDORS" in orange, "UE The Ultimate Entrepreneur" in white, "BOSS Talk" in white, "MEDIA GIRLS" in white, and "Eventbrite" in orange. The poster is framed by a grey and white checkered pattern in the top right corner and a pink and blue geometric pattern in the bottom right corner.

**“Make your mark or someone else will.”** - Alexis Da Mademoiselle

You did it locally - now it's time to do it globally. The world is full of potential and this year's annual event will provide the void your company has been lacking. The world deserves to know about your brand and the value it brings.

[www.bosstalkexpo.com](http://www.bosstalkexpo.com)

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## Two Alpha Women Collaborating

**Meet:** Alexis Evans (Mademoiselle) & Charmian Stephens



### Who said women couldn't collaborate?

I always say a woman alone has power; collectively we have impact. Traditionally we have been taught to be competitive with one another, because there was such a scarcity of jobs at the top. It's so clear that strategy doesn't work. The truth is that raising each other up and channeling the power of collaboration is truly how we'll change the equation—and have a lot more fun along the way.

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Grab your business bestie and **JOIN US!** Of Course this event is very diverse and open to both men and women.

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PO BOX 101618 Fort Lauderdale, FL 33310

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## APPLICATION TO EXHIBIT @ MYMR TOUR 2021

**VERY IMPORTANT:** This form MUST be completed thoroughly before participation or payment.

Failure to fill in all information will result in a forfeit of your registration.

Business Legal Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_.

Phone Numbers: \_\_\_\_\_

Email Address: \_\_\_\_\_

Social Media: \_\_\_\_\_

Company Size: \_\_\_\_\_ How long in business? \_\_\_\_\_

Owner Full Legal Name: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

Emergency Contact Number: \_\_\_\_\_

What will you be selling?

\_\_\_\_\_

Is there anything you believe the event hosts should know in case of an emergency?

\_\_\_\_\_

Staff member name who will be attending the event: \_\_\_\_\_

\_\_\_\_\_

By signing below you agree all information is true and correct.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Full Name

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# “2021 Make Your Mark Reloaded Tour Contract”

Atlanta | Florida | Los Angeles | Texas

Everything You Need To Know About Exhibiting @ MYMR Tour

**Please READ carefully! & sign the complete document before making payment.**

## **BOOTH SUPPLIES:**

Every booth will be provided with following items per their selection of vendor purchase.

## **BADGES/WRISTBANDS:**

All badges/wristbands will be available for pick-up onsite at the Exhibitor Registration Desk in the lobby of the venue. Exhibitor Registration will be open during all move-in hours. The onsite contact person listed on the contract is responsible.

## **SALES TAX:**

All companies planning on selling products must be a registered entity in their state. **NO EXCEPTIONS!**

## **EVENT - EXPO HOURS:**

All companies must have a representative at their booth for the duration of the event(s). Event / Expo management is not responsible for any lost or stolen property incurred during this time.

## **MOVE-IN TIMES:**

All details will be provided in your Exhibitor Detail Email that will be sent out 45 days prior to each event.

## **SOUND:**

There are **NO** sound systems allowed unless previously approved by us. This means no stereo systems, PA'S, bull horns, etc

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## Where is the venue located?

Location of Venue will be disclosed in your Exhibitor Detail Email on or before June 1, 2021.

## Exhibitors ETA?

All exhibitors are expected to arrive between the hours of 10:00 AM -11:15AM. Due to our strict policy of arrival we do know sometimes unexpected issues arise and we ask that you **TEXT ONLY** 954-332-8642 or 706-302-6008 to make us aware of your situation. If you're a speaker that has a booth we ask that you have provided us with your staff name that will be setting up your booth 15 days before the event. If you fail to provide this information will result in an admission fee being applied at the time of arrival...

**\*Important\* No Show No Call will have you banned from future annual events with BOSS TALK EXPO.**

## Do I need to provide my own table linen?

No. We will provide **ONE** black table linen for a 6 ft. to 8 ft. table that **MUST** be left at the booth or you will be charged a fee of \$45.

## Can I bring a guest, family, friend, entourage, etc.?

We would like for everyone to attend & have paid an admission fee... Exhibitor booths should be accompanied only by the owner, representative (a) or up to one/two staff personnel that BOSS TALK EXPO is aware of in advance per your application provided. If you're a speaker... your guest entourage must pay an admission fee to be a part of expo/seminars. **NO EXCEPTIONS!**

## Premises:

Exhibitor warrants that the premises shall be left in original condition as upon arrival; this includes picking up trash at and around exhibitor premises. Non – removal of piping and draping.

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**Indemnify:**

Exhibitors will indemnify and hold Boss Talk Expo & The Ultimate Entrepreneur harmless from all costs, losses, damages, or expenses including expense of litigation and attorney's fees, resulting from any person or property arising out of any act of omission of vendor or his employees or other representatives. The Boss Talk Expo & The Ultimate Entrepreneur, its officers, agents, or members shall not be held responsible for any loss or damage due to theft, fire, accident, or other cause but will use reasonable care to protect the vendor from such loss, (a) or conduct a thorough investigation shall an incident arise.

**WiFi:**

WiFi credentials will be available upon arrival at the venue.

**Hotel(s):**

The recommended hotels will be listed on the website and sent in Exhibitor Detail Email 45 days before each event.

**Additional Frequently Asked Questions: PLEASE READ THOROUGHLY****Will I be the only brand of my industry presented?**

When you go to Publix and look down the bread aisle do you see one brand of bread? **No.** Remember every company is different and brings a different value to each consumer. Think like a Fortune 500 Boss and Make Your Mark!

**I made a payment and did not receive event details.**

Please email [info@bosstalkexpo.com](mailto:info@bosstalkexpo.com) **Subject:** Missing Event Details

**I am not able to attend the event anymore – can I get a refund?**

**No.**

**I have contracted the virus – COVID-19 – can I get a REFUND?**

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You will need to provide us with a Health Department / Test notice that states a POSITIVE result to be reviewed. This must be a request 10 days before the event – Once confirmed ONLY a 25% refund will be issued. We cannot issue a full refund due to the inconvenience of the company having to adjust accordingly for event(s).

### **Can my staff attend?**

Due to the CDC, we must maintain a certain capacity of attendees. Unfortunately, there can ONLY be a total of 2 participants to a booth. Should you fail to adhere to the guidelines you will be asked to reduce the staff immediately and possibly fined (\$250).

### **Can I attend if I already had COVID-19?**

If you did not contract the virus within 21 days of the event(s) you may proceed to attend. If contracted within that timeframe please advise us asap PLEASE so that we can take the proper measures to have you attend another one of our state events.

### **Do I need to have insurance?**

Not mandatory but recommended. Although the company / events will be insured we highly recommend that each vendor get insurance as **we are not** responsible for any theft, loss, or damaged items.

### **Will food be provided to vendors?**

No. Each vendor is responsible for their own food purchases, we asked that you purchase from a food vendor or site (a) or bring food of your choice. If you take any medication, please make sure to have food handy as per doctor's order. Please do not distribute out food to any of the attendees as you have not been screening as a licensed food vendor.

### **I would like to sponsor a giveaway during the event to one of the guest speakers.**

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Please email us for more details because each state may or may not have a special guest – you just never know.

**Can I have a flyer to advertise my appearance as a vendor?**

A standard flyer will be presented to whoever has purchased their booth; given you the opportunity to advertise on any of your marketing platforms.

**If I am a vendor am I allowed to advertise with all four states?**

Yes. Please send an email to [info@bosstalkexpo.com](mailto:info@bosstalkexpo.com) **Subject Line:** Advertise All Four States and someone will provide you with advertising rates.

**IMPORTANT**

**Should the event in the designated state you selected to attend is cancelled due to the act of God (a) or a national crisis we will postpone the event(s) until a later date. If we decide to cancel the entire event(s) for any reason out of the control of the company we will issue a refund up to 30%.**

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Company Legal Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Disclaimer:** Boss Talk Expo reserves the right to make the necessary changes at any time. Should any changes take place you the contractor will be notified immediately.

[www.bosstalkexpo.com](http://www.bosstalkexpo.com) | #makeyourmarkreloadedtour2021